

**From:** Mindy Nguyen <Mindy.Nguyen@lacity.org>  
**Sent time:** 05/28/2020 12:57:44 PM  
**To:** Gurich, Connie G. <CGurich@hertz.com>  
**Subject:** Re: The Hollywood Center Project

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Hi Connie,

Thank you for your email. Your comments have been received and will be included in the administrative record for the Hollywood Center Project EIR. Response to your comments will be provided in the Final EIR, for which you will be notified once available for public review.

Once the Final EIR is released, there will be a public hearing process for the related entitlements, at which time, I would advise that you provide any comments regarding non-CEQA related issues for the decision maker's consideration.

Please let me know if you have any questions in the meantime.

On Thu, May 28, 2020 at 10:46 AM Gurich, Connie G. <[CGurich@hertz.com](mailto:CGurich@hertz.com)> wrote:

The Hollywood Area, especially Hollywood and Vine has always maintained a height restriction for new residential construction in keeping with its environs. Unless the City was willing to condemn existing structures to widen streets and allow more traffic in these streets, including adjacent streets, it must deny the construction of the two proposed towers as designed. It should immediately impose a redesign at half the height and half the density. By adding another 1000 residential units on Vine and Yucca it is assuring the area will become like "downtown LA" with all its congestion and emissions. The quality of life will deteriorate rather than improve by such dense construction in both number of units and height of the buildings. Pure profit cannot be the sole measure of why a project is approved. We need to consider the present and future surroundings of the area for the betterment of a healthy, happy life. The sole purpose of governmental authorities is to provide and enforce regulations that promote the health, safety and welfare of its constituencies. It is time that someone in your position stands up for our rights to live in a healthy environment. You cannot prioritize the rights of the Developer to make a profit in preference to the community's right to a healthy environment. Thank you.

Connie G. Gurich

Director of Properties

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